Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in this application:

Claim 1 (previously presented): A computer readable medium comprising computer instructions to receive and route credit application information, said instructions comprising:

> executable instructions for receiving a credit application from at least one remote application input location;
>
> executable instructions for selectively forwarding said received credit application to a plurality of funding sources;
>
> executable instructions for receiving a funding decision from said plurality of funding sources;
>
> executable instructions for receiving content from said plurality of funding sources; and
>
> executable instructions for delivering said content to said at least one remote application input location.

Claim 2 (previously presented): A computer readable medium as in claim 1, further comprising:

> executable instructions for receiving from said plurality of funding sources content targeted to select one(s) of said at least one remote application input location; and;
>
> executable instructions for delivering said targeted content to said select one(s) of said at least one remote application input location.

Claim 3 (previously presented): A computer readable medium as in claim 1, wherein content is selected from the group consisting of product information, new and used vehicle RATE PROGRAM pricing and announcement messages.

Claim 4 (previously presented): A computer readable medium as in claim 1, further comprising executable instructions for generating at least one defined group of said plurality of funding sources wherein said content is delivered to said at least one defined group.

Claim 5 (currently amended): A method for receiving and routing credit application information, comprising the steps of:

> receiving a credit application from at least one remote application input location using a network device;

– 2 –

selectively forwarding, by a processor, said received credit application to a plurality of funding sources;

receiving a funding decision and content from said plurality of funding sources using a communications interface;

receiving content from said plurality of funding sources using the communications interface; and

delivering said content to said at least one remote application input location using the network device.

Claim 6 (currently amended): A method as in claim 5, further comprising the steps of:

receiving from said plurality of funding sources content targeted to select one(s) of said at least one remote application input location using said communications interface; and;

delivering said targeted content to said select one(s) of said at least one remote application input location using said network device.

Claim 7 (original): A method as in claim 5, wherein said content is selected from the group consisting of product information, new and used vehicle RATE PROGRAM pricing and announcement messages.

Claim 8 (currently amended): A method as in claim 5, further comprising the steps of designating, by said processor, at least one defined group of said plurality of funding sources and delivering said content to said at least one defined group using said communications interface.

Claim 9 (previously presented): An apparatus for receiving and routing credit application information, comprising:

a network device to receive a credit application from at least one remote application input location and deliver content to said at least one remote application input location;

a processor configured to selectively forward said received credit application to a plurality of funding sources; and

a communications interface to receive at least one of a funding decision and said content from said plurality of funding sources.

Claim 10 (previously presented): An apparatus as in claim 9, wherein:

said communications interface is further configured to receive from said plurality of funding sources content targeted to select one(s) of said at least one remote application input location; and;

said network device is further configured to deliver said targeted content to said select one(s) of said at least one remote application input location.

Claim 11 (original): An apparatus as in claim 9, wherein said content is selected from the group consisting of product information, new and used vehicle RATE PROGRAM pricing and announcement messages.

Claim 12 (previously presented): An apparatus as in claim 9, wherein said processor is further configured to generate at least one defined group of said plurality of funding sources and said communications interface is further configured to distribute said content to said at least one defined group.